



**Real generosity to the future lies in giving...to the present  
–Albert Camus**

### **The CSA Sustainability Fund – today, tomorrow and in the future**

Your Board is pleased to announce the establishment of the CSA Sustainability Fund. This Fund gives you, our members and friends, an opportunity to help support the day to day running costs of our organization currently not covered by our annual income.

### **Why we need you**

We need to ensure all the CSA's wonderful social and learning opportunities, sports, exercise and outdoor activities continue to serve our expanding membership. Currently, however, our income does not cover our expenses, so for several years, we have had to dip into our reserves. We must not continue to deplete our reserve fund if we are to stay financially healthy.

### **How you can help**

Donate to the Fund any amount of your choice to show your appreciation of the CSA and all it offers. All contributions will be directly applied to CSA running costs, activities and services to members.

### **Contribute online and ATB will match a further 15 % to your gift**

The most efficient way to contribute is to use the **ATB Cares** online facility, using MasterCard™ or Visa™. Not only is this easy and convenient for you, but **ATB will match a further 15 % to your donation.**

Visit ATB's secure site: <https://www.atbcares.com/> Click on **DONATE** and enter Canmore Seniors Association in the **CHOOSE YOUR CAUSE** box, then follow the very simple instructions.

Alternatively, you can **pay by cash at the CSA office, or by cheque.** You can make a pre-approved payment order, or remember us in your will.

Of course, as a CRA registered charity, we will issue a tax receipt.

### **...and so you know how much we appreciate your gift**

We will acknowledge donors annually in the Paper Trail just prior to the AGM. If you prefer privacy, you can ask us to use an 'anonymous' designation. Best of all, however, is you'll know that your gift, whatever the amount, will help the CSA thrive today, tomorrow and in the future.

**Thank you for your generosity.**